



**So,
What
do you do?**

Create 
the **perfect**
elevator pitch
in 5 minutes

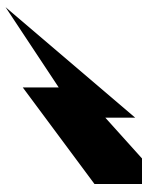
The **elevator pitch** lets you tell someone what you do quickly in a captivating way, so they **understand what you do instantly**.

It's worth a million dollars. It sounds simple but few do it well. Many spend years trying to get it right. Let's save you the grey hairs and do it now. In **5 minutes**.

STEP 1:

Write down the problem you solve for your customers in **one sentence**.

E.g. Many entrepreneurs struggle to say what they do clearly.



STEP 2:

Talk about your solution to the problem you just stated.
E.g. We have a framework that helps business owners clarify what they do quickly.

STEP 3:

Explain the success your customer experiences after using your services.
E.g. When your message is clearly understood customers buy more and your business grows.
